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Tone at the Top Series 3/2016:

## Operating Transparent Business in Asia

16<sup>th</sup> August 2016, 12.00 – 14.00 hrs. at Ballroom 1, Grand Hyatt Erawan Hotel

### Overview

Transparency is a trendy buzzword, it sounds great when you use it in board meetings. Yet, it requires some serious efforts to actually materialize transparency in business operations. Companies need to establish a culture of transparency as it will create trust among employees, management, trading counterparts, clients, and the society. Transparency is also a key element that helps companies ward off corruption and enhance business sustainability. Our distinguished international speaker will share his view and extensive experiences in operating transparency business in Asia and demonstrate that transparency does not only make good ethical sense but it makes good business sense too.

### Agenda

- 11.00 – 12.00 Registration
- 12.00 – 12.40 Lunch
- 12.40 – 13.20 Presentation on “Operating Transparent Business in Asia”  
by Mr. Maarten Hepkema,  
Chief Counsel – APAC, Legal, APM Terminals Inland services
- 13.20 – 13.20 Q&A Session
- 13.20 – 14.00 CAC Certificate Award Ceremony

### Event Fee

- IOD Member - **Free of charge**
- CAC Member - **Free of charge**
- IOD Member’s Guest – 3,000THB  
(including VAT)

**Space is limited for DIRECTOR only.**

Enquiries and Further information  
Please call 0-2955-1155 Ext. 402 - K.Sarinee

### How to register?

You may register online at  
<http://www.thai-iod.com/en/seminar-events-detail.asp?id=325>  
within 11 August 2016



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### Cancellation Policy

Advanced registration is required. IOD reserves the right to charge 2,000 baht per seat if a member fails to notify of absence less than 2 working days before the event.