

SID Directors' Conference 2017

THE SUSTAINABILITY Imperative

A Multifaceted, Mindshifting Look at
Money and Meaning in the New Capitalism



Organised by: Supported by:



SINGAPORE
ACCOUNTANCY
COMMISSION



Supporting partners:



Tuesday, 12 September 2017 (9.00 am to 4.30 pm)
Suntec Singapore Convention and Exhibition Centre

Join us for the must-attend one-day annual conference for directors and corporate leaders!

SID's flagship conference has grown to be a much-anticipated event for directors and corporate leaders to experience, network and learn on the latest megatrends and thinking to help their companies create value. The 2017 conference, themed "The Sustainability Imperative", will push the boundaries of experiential learning further than previous conferences have.

Leaders and practitioners will share the multifaceted challenges of integrating sustainability with business strategy and execution, and the mindshift from just making money to making business meaningful. Those pushing the envelope for a new model of capitalism will discuss how practical and impactful some of the innovative approaches and hybrid organisations in this direction are.

More than just listening to international and local speakers share their perspectives, the event will be an experiential one, with on-the-ground realities of this emerging megatrend. Part of this will be through a "Global Realities Lunch" and a "Sustainability Showcase" where participants will meet and interact with a spectrum of organisations from incumbents to startups and hybrid organisations, all responding to the call for a new capitalism.

In addition, the conference will launch a Guide on Sustainability for Boards, and the inaugural Singapore Sustainability Reporting Awards.

CONFERENCE RATES *(All rates are inclusive of GST)*

Early bird rate
(ends 31 July 2017)

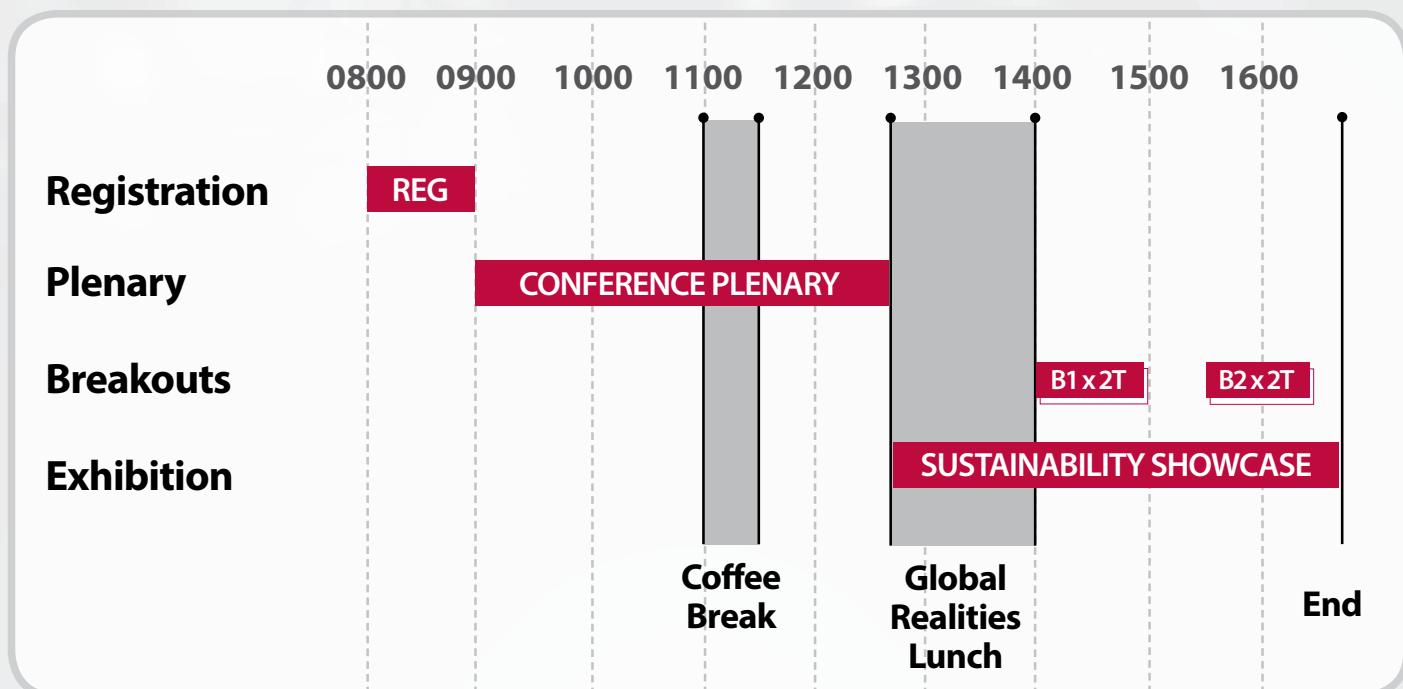
SID members : \$500
Non SID members : \$780

Regular rate

SID members : \$700
Non SID members : \$980

Register online at www.sid.org.sg/conference2017

CONFERENCE PROGRAMME



0800 REGISTRATION

0900 WELCOME ADDRESS



Willie Cheng
Chairman, SID

GUEST-OF-HONOUR'S ADDRESS



Minister Chan Chun Sing
Minister in the Prime Minister's Office and
Secretary-General, National Trades Union Congress

LAUNCH OF THE SUSTAINABILITY GUIDE FOR BOARDS

PRESENTATION OF WINNERS OF THE INAUGURAL SINGAPORE SUSTAINABILITY REPORTING AWARDS

0935 KEYNOTE ADDRESS

THE GLOBAL SUSTAINABILITY AGENDA: Towards Sustainable Growth Business Models And Moral Capitalism



Dr Jan Peter Balkenende

Former Prime Minister of The Netherlands and Professor of Governance, Institutions and Internationalisation, Erasmus University Rotterdam

The last two years have seen a resurgence of the global sustainability agenda and move to a more restorative and regenerative “circular economy”. The UN adopted the Sustainable Development Goals to end poverty, protect the planet and ensure prosperity for all, and 196 countries signed a historic climate change agreement at the Climate Summit COP21 in Paris.

This global agenda will affect the role of businesses. Companies need to seriously consider how they can fully implement sustainability in their business strategies and business models. Leading corporations are collaborating to be responsible with a long-term focus. They include the Dutch Sustainable Growth Coalition, the Caux Round Table, and the World Business Council for Sustainable Development.

This global agenda also affects the organisation of economies. There needs to be a new balance between economy and ethics, an understanding of the meaning of the new economy for responsible business behaviour, and an awareness of the legacy, purpose and values for companies.

Dr Jan Balkenende, former Prime Minister of the Netherlands and a strong advocate of governance and sustainable development, will share his insights on the business pressures and emerging models, and whether the 21st Century will be an age of moral capitalism.

1000 PANEL DISCUSSION

THE SUSTAINABILITY AGENDA: How Should Boards Respond?

Customers, investors, regulators, indeed the world at large, are telling companies that they need to embrace the sustainability agenda: incorporating environmental, social and governance (ESG) factors into the companies’ strategies and day-to-day operations. Yet, many companies are struggling to implement impactful policies, and dabbling with a range of fringe activities, not least because boards are failing to drive the agenda. What should boards do?

This panel of board chairs, sustainability champions and the regulator will share and discuss the relevance and importance of sustainability, their experience in advocating the mindshifts required to successfully integrate and implement sustainability in their strategy formulation and execution, within their organisations and with their partners and stakeholders.

Moderator



Diaan-Yi Lin
Managing Partner,
Singapore,
McKinsey
& Company

Panellists



Jan Peter Balkenende
Former Prime Minister
of The Netherlands



Chew Gek Khim
Executive Chairman,
The Straits Trading
Company Limited



Heinrich Jessen
Chairman,
Jebsen & Jessen



Tan Boon Gin
CEO,
Singapore Exchange
Regulation

1100 NETWORKING COFFEE BREAK

1130 PANEL DISCUSSION

THE NEW CAPITALISM: Will Hybrid Organisations And New Business Models Succeed?

Current models of businesses are failing to address the needs of the environment, the community and even the company's immediate stakeholders such as their employees. As a result, there is a new emphasis on balancing economic and social value with the UN Sustainable Development Goals and the call for a more compassionate form of capitalism.

Social-business hybrids such as B Corps, social enterprises and inclusive businesses are emerging. Investors are going beyond pure economic returns to look at impact investing and venture philanthropy. Will these new organisations and business approaches work?

A panel of practitioners and advocates of these new business models and organisations will share how these work. They will discuss their cases, the lessons learnt and ways in which more traditional companies can enter this space.

Moderator



Teng Pei Yun
Global Director of
Social Impact,
A.T. Kearney

Panellists



Gautam Banerjee
Chairman,
Blackstone Singapore



Marcello Palazzi
Global Ambassador,
B Corps



Kim Tan
Co-Founder,
Transformational
Business Network

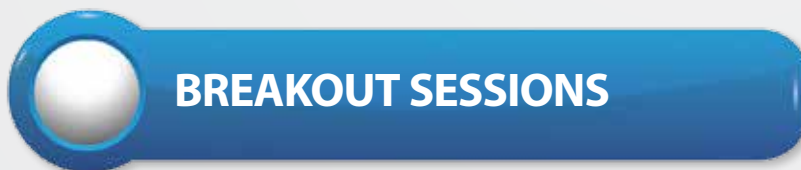


Stephen B. Young
Global Executive
Director,
Caux Round Table

1240 GLOBAL REALITIES LUNCH: Food For Thought, Thought For Good

A lunch providing much food for thought, enabling participants to be recharged and learn more about the details of sustainability practices covering the three areas – environment, social and governance – and the new capitalism company.

1300 SUSTAINABILITY SHOWCASE OPENS



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| 1400 - 1500 | 1A ENVIRONMENT: Is There A Change In Climate Towards Saving The Earth? |
| | 1B SOCIAL: Serving Or Leveraging The Community? |
| 1530 - 1630 | 2A GOVERNANCE: How Is It Connected To Sustainability? |
| | 2B HYBRID ORGANISATIONS: What Makes Them tick? |

1630 END OF PROGRAMME

BREAKOUT SESSIONS (1400 - 1500)

1A ENVIRONMENT: Is There A Change In Climate Towards Saving The Earth?

The last few years have seen a growing scientific consensus about human influence on climate and the significant risks posed by climate change. While scientific consensus and media messages have been increasingly certain on the matter, governments and the public attitudes and actions towards the matter have been varied. Whereas the current US political leadership has recently withdrawn from the Paris Agreement, the Singapore Government has recently announced that it is committed to a low carbon future. This panel of environmental advocates and practitioners will explore the opportunities and challenges that businesses face in the changing climate towards sustainability.

Moderator



Sharad Somani
Partner and Head,
Infrastructure
Advisory,
KPMG

Panellists



Esther An
Chief Sustainability
Officer,
City Developments
Limited



**Cheong Koon
Hean**
CEO,
Housing &
Development Board



Edwin Khew
Chairman,
Sustainable Energy
Association of
Singapore



Frank Phuan
Co-Founder and
Managing Director,
Sunseap Group

1B SOCIAL: Serving Or Leveraging The Community?

Before sustainability became defined as including the three components of ESG, many businesses have addressed sustainability, in particular, the social component within Corporate Social Responsibility (CSR), which was often parked within the larger marketing or public relations function. Hence, it was not surprising that companies' motivations for CSR are often questioned. This panel of "do good and do well" champions will discuss the value and values in engaging the community; and whether companies have or should get as much out of the engagement as they put in.

Moderator



Wilson Ang
Executive Director,
Global Compact
Network
Singapore

Panellists



K.V. Rao
Resident Director,
ASEAN Region,
Tata Sons



Ruth A. Shapiro
CEO,
Centre for Asian
Philanthropy and
Society



Sim Gim Guan
CEO,
National Council of
Social Service



Augustine Tan
Executive Director,
Far East Organization



BREAKOUT SESSIONS (1530 - 1630)

2A GOVERNANCE: How Is It Connected To Sustainability?

Good governance is recognised as a critical tool for advancing sustainable development. It contributes to the long-term commitment and strategic objectives of sustainability. Good governance is the open and transparent process of involving and consulting stakeholders, and to delivering value in sustainable development to the communities. Regulators are mandating sustainability reporting as part of their drive for good governance. However, good governance should mean that businesses embrace sustainability in form and in substance. Sustainability in governance is more than conforming to regulatory requirements and reporting sustainability practices. This panel examines the whys and hows of strengthening the connection between governance and sustainability.

Moderator



Simon Yeo
Partner, Climate Change & Sustainability Services, Ernst & Young LLP

Panellists



Lawrence Loh
Director, Centre for Governance, Institutions & Organisations, NUS Business School



Neo Gim Huay
Group Managing Director Sustainability, & Stewardship Temasek International



Thomas Thomas
CEO, ASEAN CSR Network



Constant Van Aerschot
Executive Director, Business Council for Sustainable Development Singapore

2B HYBRID ORGANISATIONS: What Makes Them Tick?

Hybrid organisations incorporate elements from multiple sectors into their organisational and business models. They often exhibit qualities of both nonprofit and for-profit enterprises. But at the core of any hybrid organisation is a commitment to making positive social and/or environmental impacts. Hybrid organisations compensate for the dual challenges of achieving economic and social values by being attentive to consumer preferences, by being innovative and radically efficient. There is also interest from investors who are socially and environmentally responsible. This panel explores the different hybrid models, lessons learnt and the implications for businesses.

Moderator



Naina Subberwal Batra
CEO, Asian Venture Philanthropy Network



Marcus Lim
Co-Founder and Managing Director, Ecosoft



Alfie Othman
Executive Director, Singapore Centre for Social Enterprise, raiSE



Jack Sim
Founder, World Toilet Organisation and BOP Hub



Kenneth Tan
Chief Strategy Officer, NTUC Enterprise

