AI – Business Strategic Overview

- AI as a force multiplier — embedding intelligence into every process to drive faster decisions

Domain of Gen AI application

IMPLICIT AI

Embedded AI & Program Intelligence

AI is built into applications and works in the background

Examples:
- SAP Joule, O9-digital brain, M365 Copilot embedded in Office apps

EXPLICIT AI

Learned & Adaptive Intelligence

Users interact with AI through prompts to generate content, insights, and actions.

Examples:
- GenAI / LLMs: Azure OpenAI, Microsoft Copilot Studio, Claude etc.

Leading AI at Scale - AI is evolving from a tool into an intelligent workforce that drives business outcomes.

- Govern AI Responsibly
- Scale AI Effectively
- Drive AI Adoption

Key Application areas

Manufacturing & Operations Excellence

Improve productivity, reduce costs, and improve performance with AI e.g.
- Critical Manufacturing equipment Agent
- Catalyst life improvement agent

User's Productivity

Personally configured copilot agents e.g.
- Gen AI agents for specific skill – project analysis
- Using Gen AI for Training/system adoption

Data Insights

Data Insights across business functions e.g.
- Finance
- Sales
- Procurement

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